



HIGH RIVER
CHAMBER OF COMMERCE



Dine Out
High River

February 4 to 14



Visibility Opportunities

Elevate Dine Out High River and
Amplify your public engagement

Contact:

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Dine Out High River is a celebration of local food and beverage businesses. Participating restaurants create a **special Dine Out menu**, typically a three-course experience, offered alongside their regular menu. It's a chance for chefs to get creative, showcase signature flavours, and offer something unique for the event. *Maybe even build some friendly competition.*

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Cafés, takeout, bakeries, and beverage businesses can participate by featuring a **signature item or drink** that reflects their brand.

The goal is simple: inspire customers to try something new while supporting local, all while showcasing our restaurants/establishments that are Chamber Members in a coordinated, high-visibility way.

Not a Chamber member? Join now to participate:
hrchamber.ca/join.





Restaurant/Establishment Visibility Packages

Only available to participating Chamber Member restaurants

Tier 1 — Featured Listing \$100

- Noticeable logo placement, location and contact information next to your menu on our website (not just text): hrchamber.ca/calendar/dine-out-high-river
- Public mention in 1 shared social media post during the 15 days leading up to the event
- Public mention in 1 shared social media post during the 10 days of the event
- Listed as "Featured Participant"

Tier 2 — Premium Visibility \$350 *limited quantity (3)*

- Everything in Tier 1
- + 1 dedicated social posts (one feed, one story)
- + Tagging and reposting encouraged from the public
- + Priority placement on website + printed materials
- + Logo inclusion on all Dine Out promo graphics
- + Mention in press release as a highlighted participant



Table-Top Collateral Sponsorship

limited to 10

\$200

Placing table tents or inserts in participating restaurants. Repetitive visibility to help you go the distance. Two participating restaurants will be featured per tent card, creating variety from table to table.

- Logo + business message
- QR code to your business website





Event Supporters (Non-Restaurant Members)

Presenting Supporter \$1000

1 available

- “Dine Out High River presented by _____”
- Logo on all print + digital materials
- Mention in press release
- Social media thank-you post
- Optional presence at face-to-face activations

Community Supporter \$350

3 available

- Logo on website + print materials
- Social media recognition (3 to 5 posts total)
- Optional in-venue signage placement



Printed Dine Out Menu / Guide – PDF ebook or printable

This is prime real estate for your business

Ad Placements

- Full page: \$400
- Half page: \$250
- Quarter page: \$150



Chamber Member Packages

Chamber Member Bundle A \$250

- Half Page Ad
- Featured Listing

Chamber Member Bundle B \$350

- Quarter Page Ad
- Social Spotlight Boost



REGISTER YOUR RESTAURANT TODAY!



<https://forms.gle/sRMxeqBTNc6Lp55BA>

Winter never tasted this good

If you have any questions regarding the event, please feel free to contact:



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