



WHERE LEADERS ARE MADE
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High River Toastmasters

and LeyCo Video

Present



www.LeyCo.ca

How to Use Video Effectively to Spread Your Message and Increase Your Business



Did You Know?....

- ...Viewers spend **88%** more time on web sites with video?
- ...Consumers are **four times** more likely to watch a video than to read about a product?
- ...Conversion rates **nearly double** with video?

Clearly, you need video. But where to start?

Attend this video workshop! →

Where: Red Barn,
Sheppard Park
201-5 St SE, High River, AB
When: Monday, October 28, 2019
6:30 PM to 8:30 PM
Contact: Gail Sherley 403.649.0500

Doors open at 6:00PM

Refreshments compliments of High River Toastmasters.

Guests Welcome!

In this informative workshop you will learn **how to prepare to be on video**. What to wear, what to say, where to look, how to get the best audio, importance of lighting, even tips on how to do-it-yourself, are covered. During the workshop, we will film ten participants.

You will **learn how Toastmasters can help you** improve your ability to communicate on camera (and off camera!) and reach your goals.

If you've had that gnawing feeling that **it's time to use video to engage your audience**, or you've wondered about Toastmasters, this workshop is right for you.